



Kenya Power

NEWS RELEASE

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Power demand forecasting programme launched

Kenya Power has launched a data gathering web portal that will help forecast the country's electricity demand, enable timely power connections for prospective investors and enhance service delivery to large power consumers.

Managing Director & CEO, Dr. Ben Chumo, said the web portal will help the sector gauge electricity requirements for potential medium and large power consumers planning new investments in the country and existing ones hoping to expand their businesses.

Besides making Kenya an attractive destination for potential investors, Dr. Chumo said the move is part of an elaborate demand creation strategy implemented by the Company and other sector players to ensure uptake of the additional power generated under the Government-led 5,000MW plan.

He said the Company plans to connect one million customers this financial year and will allocate adequate resources to sustain the high rate of

connectivity in the coming years as part of its demand creation strategies and help attain 70% electricity penetration by the year 2020.

Kenya Power connected 443,000 new customer connections last year compared to 307,000 recorded the previous year.

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